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GovaToDay helps
businesses to
attract customers
as well as helps
customers to find
better services.

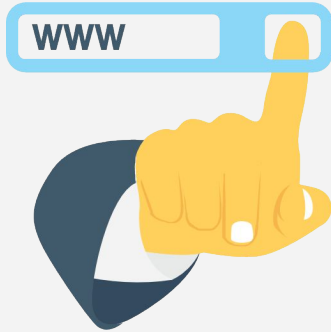


We strive to provide an opportunity and a reliable platform for **business owners** to develop their own business in fair competition, despite the financial position and the profitability of business.

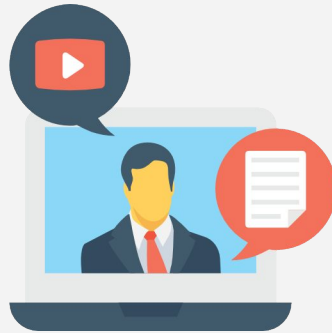


High advertising costs should not be the basis for business success. The **quality** and **uniqueness of products**—this is an essential! We aim to assist businesses with the power of a society, where the community itself is both an advertisement and a consumer.

Benefits for **business owners**



Your business gets shared worldwide in an easy way and for free. **Just sign up!**



It's a great opportunity to **emphasize your brand** and make it more recognizable and improved.



Perfect chance rapidly to increase **organic traffic.**

Benefits for **business owners**

- ✔ One more opportunity to be unique, popular and recognizable. **Get the start advertising package for free.** Moreover, we provide a possibility to extend the advertisement package by adding your brand goods or services to **GovaToDay**. We are open to any donation so we could provide more and more chances to advertise your business. Collect the activity points to get another advertisement package for a certain period of time.
- ✔ Thanks to internal correspondence and quality support **you will not lose money** while waiting for a response and respectively do not lose your customers.



Benefits for **business owners**



- ✓ The schema for encouraging the sharing of content on: pinterest, telegram, viber, blogger, youtube, own sites, reddit, snapchat, developed by us, allows you to minimize the use of Google Ads, YouTube Ads, as well as ads in messengers and ads on bloggers.
- ✓ The inner booking system will help your manager to process your orders quickly and efficiently.
- ✓ **Social networks.** It attracts people and increases the number of your business posts shared in social media and as a outcome—increases the business popularity and incomes. Which in turns can be reinvested into the business development. And also, it allows to improve the brand visibility at the social media.

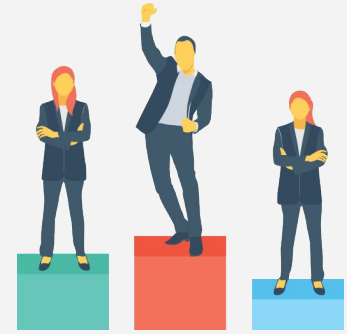
Benefits for **visitors** and **active members**



GovaToDay is safe and secure, thanks to the advanced moderation system.



Get rewards just placing the reviews and content.



Invite other active members and again **get rewards!**

Benefits for **business owners**

The shema for encouraging the sharing of content to:



Developed by us, allows you to minimize the use of Facebook Ads, TikTok Ads, WeChat Ads, etc. So you can **use a free package**, or an extended package of services in exchange for adding your service/services/goods to the prize pool. Instead of paying money for advertising to corporations monopolists, you, as a business owner, can offer something for ordinary users, like gratitude for sharing information about your business.



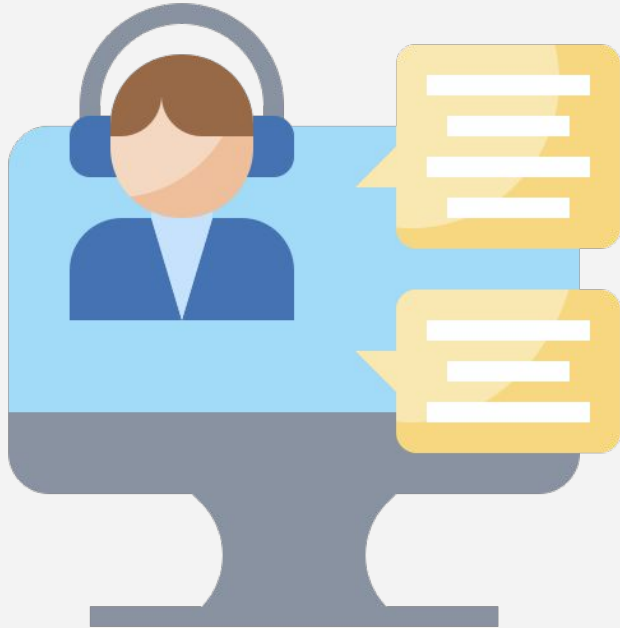
More articles means **more earnings**. Being an active platform writer, you'll get the popularity and **incomes**. Who knows, maybe you will be the most popular blogger ever.



Share a business information on Facebook, Twitter, LinkedIn, Pinterest, TikTok, Instagram, weChat, QQ, Tumblr, Qzone, Taringa, Flickr, Telegram, Viber, Blogger, Youtube, own websites, Reddit, Snapchat and get activity points, and become a participant in the drawing of valuable prizes that business will offer you.



Benefits for **visitors** and **active members**



Assist business in crisis time!

Corporations make money on advertising, because business needs a platform to disseminate information, and this information is broadcast to ordinary users, corporations and businesses that have the opportunity to allocate large funds for advertising are the winners. Users/buyers are the losers, because quite often high-quality products or services simply disappear from the market due to the lack of opportunities to show their product.

Benefits for **visitors** and **active members**



We want to **assist businesses** for free, and the business will be offering something in exchange for advertising. That is, website visitors will receive **benefits**, instead of corporations of monopolists, simply by voluntarily sharing information about the business they like!



As a user of the platform, you will always have **access to promotions, sweepstakes** and **prizes** from the business.



You **save your time**, because the platform contains all the necessary information for planning a successful trip or vacation with verified hotels and necessary stuff for it: the best restaurants, spa, entertainment centers, gyms, shops, etc.



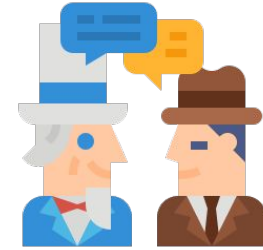
Our users are



Business owners



Regular users



Writers

Our **GovaToday** managers will advise you and give a hand to sign up. Go to vacation today!

The benefits that **stand out** us!

Activities



-
- User rating
 - Business rating
 - Activity prize system
 - Paid content
 - Reviews about the business
 - Earn points

Usability



-
- Business search map with geolocation display
 - CEO package for business
 - Package visibility of competitors
 - How to get there
 - Booking / Ordering system

Features



-
- Weather widget
 - Internal correspondence
 - Subscription to news
 - New features
 - Donation system to support the platform
 - Attractions

By Industry



Travel and
Tourism



Wellness



Media



Retail



Sports



Education



Healthcare



Culture



Entertainment

We value your time, funds and achievements.
On **GovaToDay** you can count on security, fast
work, flexibility and quality content.